

# Graphic Communications

**Purpose:** To evaluate each contestant's preparation for employment and to recognize outstanding students for excellence and professionalism in the field of graphic communications.

**Testing:** There will be a graphics knowledge test (based on Pocket Pal).

**Clothing:** Acceptable work clothes and accessories within safety standards. **No school names may be displayed on any apparel. No open-toed shoes.**

**Contestants:** 3 per region, determined by regional event

**\*Tools to be provided by contestants:**

Printer's ruler and / or line gauge

Black ink pen

Goggles

Loupe – 6X

Apron

Any other tools you think you might need - \*none of these tools will be available at the contest site.

**Special Information (Because of time restrictions, time limits in each area will be enforced.)**

**Oral Professional Assessment:** This is a situational test. The student must demonstrate ability to communicate in a given situation which requires technical knowledge, common sense and professional courtesy with customer (10 minutes).

**Desktop Publishing:** Using QuarkXPress / InDesign, create title page w/pictures, screen tint, spot color, and text (30 minutes).

**Digital Workflow:** Using above applications, print pre-made file to output device (15 minutes).

**Press: This is a 2-color Press Test.** Plates and 60# offset stock will be furnished. Fasten plates, adjust and position press for correct alignment and image on 8.5 x 11 sheet. Run 100 good copies on two-color press (40 minutes). First Press tests will begin at 7:30 am.

**Folding:** Using Baum 714 tabletop folder\*, fold 25 sheets of 8.5 x 11, 20# bond stock down to: 5 1/2 x 8 1/2 (half fold) and 3 11/16 x 8 1/2 (letter fold) (30 Minutes)

**\*Listed equipment is subject to change. Press is two-color.**

**Press training will begin at Noon on Friday.**

## Scope of the Contest

The contest will be judged based on the criteria established in the 2010 SkillsUSA Championships Technical Standards.

