

Commercial Photography, State Contest 2010

State vice chairperson: Mike Cowles, State T&I Office

Coordinators: Troy Baker, Photography Instructor, Miami Valley Career Technology Center (937) 854-8060; Co-coordinator – Jim Andracki, Midwest Photo Exchange (614) 261-1264

Taxonomy number: 17.0900, 17, 1900, 17.0700

When: April 23rd & 24th, 2010 (Friday & Saturday)

Where: Ohio State Fair Ground, Columbus, Ohio.

Testing: Photographic theory/terminology test

Clothing: Contest: Comfortable clothing for location shooting (rain or shine, so bring foul weather gear) Awards: Proper SkillsUSA attire

Contestants: 1 contestant from each school or program whom have registered for the state contest on the Regional registration form.

To be provided by contestants:

- Emergency medical form
- Mounted photographic print for judging
- Computer w/Image Editing software (Photoshop preferred) & all necessary power cords & peripherals (including mouse pad)
- 25' extension cord and power strip
- Digital camera & all necessary accessories (batteries, lenses, filters, tripod, cords, etc...)(*No flash in event areas*). Backup camera?
- Media/card reader for downloading of files and images to computer
- (2) number 2 lead pencils

To be provided by SOC & coordinator for contestants:

- Theme for shooting assignment and time allotment
- White labels for contestant numbers on prints
- Digital file to be retouched and time allotment
- Storage media to place themed image on for judging
- Print easels for displaying prints
- Digital Trouble Shooting matching test
- Photographic theory/terminology test (multiple choice)

CONTEST SCHEDULE & SPECIFICS:

FRIDAY:

Set-up may begin at 11:30 am. [*PHOTO CONTESTANT ADVISORS – Please join us for complementary Coffee/Donuts in contest area while your students get set-up. This “Meet & Greet” courtesy of Midwest Photo and Co-Coordinator Jim Andracki.*] Contestant Check-in and orientation at 12:00 noon. You will need to turn in your competition print to the coordinators at this time. Must show emergency medical forms. The Color or B&W print is to be no more or less than 80 square inches. It must be mounted on a **white** board measuring 11x14 (*board* must be in the vertical orientation) (no window mattes) (no signatures of student/school anywhere on this print or board). You will label the back of the board with Contestant Number on the provided white labels. This print must be printed (darkroom, inkjet/laser) exclusively by the originator or custom lab! The contest will be judged by at least 3 judges in the professional field (e.g., portraiture, commercial, and/or photojournalism). May want to bring some sort of portfolio case with which to transport and store your print.

Contestants will complete the Photography theory test. Then will be given a field assignment to shoot on the contest grounds. There will be a compositional theme given the day of the contest. Students are given 1.5 hours to complete. You will download the images to the computer and begin editing process. The images may have basic post-processing work done to them (RAW or file conversion, pre-sharpening, levels/curves adjustments & cropping). Contestant will have 1 hour for this edit and completion of a finished contact sheet of the best 6 images. This contact sheet must be an 8x10 size at 150dpi utilizing 2 columns and 3 rows. It must be named “yourID# contactsheet.jpg” and saved into “yourID#” folder that you created on your desktop. You must also select one image from the 6 best to be your overall final best picture. This will be saved separately as “your ID#+final” into “yourID#.” folder on the desktop. You will then be asked to copy this folder to a portable jumpdrive given to you by the contest coordinator.

SATURDAY:

This final stage will be a retouching assignment using Photoshop and a file provided by coordinator. This will require a variety of corrections such as fixing dust & scratches, crop & straighten, contrast & color, stains & tears, etc... Contestant will have 1.5 hours to complete and then will submit via Jumpdrive to coordinator using “yourID# retouch.psd” as the file name. Must keep all layers, so **DO NOT FLATTEN** file. During this time, contestant will be called up by coordinator to complete “Digital Troubleshooting” Matching Test. Judges will be providing print critique and feedback in Print Display area the final hour of contest. Contest officially ends at 11:30. At this time all work areas need to be cleared and contestants must vacate area.

Scoring:

Themed Field Assignment = 150 pts. (x3 Judges = 450 total)

-Submitted print = 100 pts. (x3 Judges = 300 total)

-Retouched Image = 50 pts. (x3 Judges = 150 total)

-Digital Troubleshooting test = 75 pts

-Photographic knowledge test = 25 pts.

TOTAL POINTS POSSIBLE = 1000

**In case of a tie, highest Themed Field Assignment score will be used to break. If tie still persists, the Submitted Print scores will be reviewed to help determine, then Retouch Image and finally Tests in that order*

Dress Code for the Awards Ceremony and any contest calling for SKILLS USA dress or business-like attire

Complete SKILLS USA dress or acceptable and appropriate civilian clothing. **Putting a SKILLS USA jacket over civilian clothes is not appropriate SKILLS USA dress.** Proper SKILLSUSA dress can be found in your leadership handbook.

Appropriate minimum acceptable civilian dress:

Men - dress shoes, dress slacks and dress shirt.

Women - dress shoes, dress slacks or skirt and dress blouse or dress.

Unacceptable items of dress:

Under no circumstances will any student wearing the following items be allowed: tennis shoes, work boots, blue jean type pants, athletic attire, uniforms or T-shirts of any type.

SKILLSUSA 2010

STATE PHOTOGRAPHY

CONTEST

TIME SCHEDULE/AGENDA:

Friday April 23, 2010

- 11:30 am – Set-up of computer/work area may begin (no one in contest area prior to this time)
-“Meet & Greet” –*Photo Advisors, please join us in contest area for complementary coffee & donuts courtesy of Co-Coordinator Jim Andracki and Midwest Photo!*
- 12:00 pm – Student competitors meet for orientation (Official Start time)
-assign student numbers, collect prints
-general introductions
-go over time schedule, events, rules and regulations
-complete set-up of computer workstations & create workflow folders
- 12:30 pm – Take Photography knowledge test (multiple choice/scantron; **30 min.** time limit)
- 1:00 pm- Coordinators pick and explain theme
-cameras should be set to capture a file appropriate for a final printed 8x10.
- 1:30 pm – Field shooting assignment begins: ***THEME IS** “ _____ ”
-students have 1 ½ hours to photograph themed assignment.
- 3:00 pm – Check-in from shooting assignment
-1 point penalty for each minute late to check-in
- 3:00 pm – Students download & begin edit process
-perform basic post-production editing (Raw/file conversions, pre-sharpening, level/curves adjustments & crop)
-make a contact sheet (8x10 @ 150 dpi of 6 best images placed in 2 columns x 3 rows) Save this to ID# folder on your desktop as “yourID#contactsheet.jpg”
-must pick one best image from contact sheet for submission. Save this to ID# folder on desktop as “yourID#final.jpg”.
- 4:00 pm – Submit files to coordinator via Portable Jump Drive
-These will be transferred by copying your ID# folder with its contents, from your desktop to a portable drive you are given by the coordinators. *Students are dismissed from contest area after files have been submitted.*

Saturday April 24, 2010

- 8:00 am - Judges report for orientation
-discuss scoring, schedule and rules
- 8:00 am – Contestants report to contest (power up equipment and prepare work area)
-judge introductions
- 8:30 am – Begin Photo Restoration assignment on computer
*Save often as you work in case of power/computer failure!
-judges will score submitted prints & field assignment at this time
- 8:30~10:00 – Contestant will be called up by coordinator to complete Digital Troubleshooting matching test.
- 10:00 am -Restoration file work must cease at this time
-save file as “your#restoration.psd” (or .tif format so layers are supported & kept; **DO NOT FLATTEN FILE**) onto your desktop in ID# folder
- 10:00~10:15 am – Download Restoration file from desktop to coordinators Jump Drive
-Student may take a break if needed – (after image has been submitted to coordinator)
- 10:15 ~ 11:15 am - Critique of prints by judges, located at print display
- 11:15 – Competitors tear down work stations
- Judges will begin scoring restoration file & themed shooting assignment at this time
- 11:30 am - End Contest -contestants must have work areas cleared and vacate the contest area

DIGITAL TROUBLE SHOOTING LIST:

_____ **BLOOMING**

_____ **JPEG ARTIFACTS (OVER-COMPRESSION)**

_____ **MOIRE'**

_____ **LENS FLARE**

_____ **ALIASING**

_____ **NEWTON RING**

_____ **POSTERIZATION**

_____ **WHITE BALANCE NOT PROPERLY SET**

_____ **OVER-SHARPENING**

_____ **CLOGGED NOZZLE ON PRINT HEAD**

_____ **NOISE**

_____ **SENSOR ARTIFACTS**

_____ **INK BRONZING**

DIAGONAL LINE	CONTRAST	SHAPE	COLOR	TEXTURE
ABSTRACT	SELECTIVE FOCUS	PATTERN	REPITITION	OPPOSITES
HIGH KEY	LOW KEY	CAMERA ANGLE	MOTION	BALANCE
RULE OF THIRDS				