



Photography



Date	February 24, 2024	Orientation Time	8 AM (CLOSED to instructors)
Location	Mid-East CTC - Zanesville 400 Richards Road Zanesville, OH 43701 Room 4041	Contest Time	Immediately following orientation (CLOSED contest)
Scope of Contest	<p>The competition will include a series of hands-on performance activities assessing overall photographic mechanics and techniques:</p> <p>Field Assignment: The assignment evaluates the competitor's creative ability and adherence to competition guidelines. Competitors are brought to an undisclosed location to capture images based on a theme chosen by the contest coordinator. Competitors will then choose their best images and apply global edits and light editing before producing a contact sheet for judging. Scoring is based on:</p> <ul style="list-style-type: none">● Technical: exposure and focus control● Creative: overall use of composition, lighting, impact, etc.● Level of editing (edits must be global in nature and must not be overdone)● Competitor's adherence to time limits, location and theme <p>Conceptual Assignment: Competitors will use Adobe Photoshop to combine a minimum of three images from their chosen field assignment to produce a creative conceptual piece of art. Very few parameters are put on this competition, as it is meant to evaluate creativity.</p> <p>Digital Editing: Competitors will be given images to manipulate in Adobe Photoshop. This competition evaluates the student's knowledge of professional editing techniques, including, but not limited to:</p> <ul style="list-style-type: none">● Selections and refine edge● Layer masks and adjustment layers● Green screen extractions● Color correction● Resizing layers● Correct naming and formatting		
Testing	Yes		
Eligibility	1 contestant for every 50 paid members enrolled in program		
Clothing	<ul style="list-style-type: none">● Business Casual: Polo or other collared shirt and khakis or dress pants. Closed toe shoes. <p>OR</p> <ul style="list-style-type: none">● SkillsUSA Official Dress● NO jeans, School logo, contestant name or other identifier must be covered.		

<p>Provided by Contestant</p>	<ul style="list-style-type: none"> • Professional Resume – must be typed and physically produced as a hard copy • Emergency Medical Form (Contestants must have this to compete) • Digital Camera (No phones photos are excepted) • SD Card • SD Card Reader • USB Flash Drive • Laptop or Desktop computer with photo editing software installed. Example: Adobe Photoshop, Lightroom, Gimp, Etc. (No online editors) <p>Extension cord and power strip.</p> <p>NOTE: you need administrative privileges on your laptop that you bring. Please clear this with your IT department before coming. Make sure you can access your software and save to your flash drive before arriving to the contest.</p> <p>Optional Supplies:</p> <ul style="list-style-type: none"> • Mouse or digitizer board if needed • Props • Small On-Camera Lights (Flash and lighting is only allowed in certain areas) • Filters • Extra Lens • Tripods • NO DRONES 	
	<p>Contest Skilled Performance Standards</p> <p>P 1.0 - Apply and implement overall photographic knowledge through a multiple-choice written test.</p> <p>P 3.0 - Apply the artistic techniques to manipulative multiple images in a free-form conceptual assignment.</p> <p>P 4.0 - Apply the knowledge and skill needed to create a standard studio portrait or commercial image.</p>	<p>Aligned ODEW Career Field Technical Content Standard Outcomes</p> <p>A&C 4.5 Photography IT 7.9 Photographs</p> <p>A&C 2.1 Art Elements and Design Principles A&C 2.4 Visual Layouts A&C 2.5 Typography A&C 4.5 Photography A&C 6.3 Graphics IT 7.1 Interactive Media IT 7.4 Graphics IT 7.5 Typography IT 7.9 Photographs</p> <p>A&C 2.1 Art Elements and Design Principles A&C 2.4 Visual Layouts A&C 2.5 Typography A&C 4.5 Photography A&C 6.3 Graphics</p>

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