



# Esthetics



<b>Date</b>	February 24, 2024	<b>Orientation Time</b>	8 AM (CLOSED to instructors)
<b>Location</b>	Mid-East CTC - Zanesville 400 Richards Road Zanesville, OH 43701 Room 4075	<b>Contest Time</b>	Immediately following orientation (CLOSED contest)
<b>Scope of Contest</b>	<p>The technical skill performance tasks will assess skills in facial cleansing massage (15 minutes), basic facial (30 minutes), and beauty makeup application (60 minutes). Technique is scored in the performance tasks of facial massage, basic facial and beauty makeup application. An emphasis on safety and health will be used in all segments of the skill performance areas. Observations during each segment and evaluation of the finished product will be considered in the scoring:</p> <ul style="list-style-type: none"><li>• The competition rules will be reviewed at the orientation. At the orientation, competitor will submit written theme in a plastic and 4"x 6" or larger full face BEFORE picture (printed) of model.</li><li>• All competitors must always keep their working area clean and organized.</li><li>• All competitors must follow sanitation and safety procedures throughout the competition.</li><li>• All competitors must bring a model for the orientation and competition.</li><li>• Competitors will prepare and perform an oral communication presentation. This will consist of a two- to three-minute oral presentation of an analysis of the skin and client consultation. Competitor will be given a skin type and should be able to recommend a skin care treatment and home care regimen.</li><li>• Penalty points can occur for the following:<ul style="list-style-type: none"><li>• Leaving the competition area before completion of task (applies to both competitor and model) without proper escort.</li><li>• Any product used that is not as manufacturer intended.</li><li>• Any product that appears to have been altered or not properly identified with the manufacturer's original packaging and original labeling.</li><li>• Working after time is called.</li></ul></li><li>• Cell phones or other forms of communication technology are not to be in the competition area. If models and/or competitors are using any digital communication device competitor will be disqualified.</li><li>• Conversation between competitor and model is limited. Any form of communication with observers, judges and other competitors is prohibited during the competition and may be grounds for disqualification.</li><li>• All times are approximate and will be confirmed during orientation.</li></ul>		
<b>Testing</b>	No		
<b>Eligibility</b>	1 contestant for every 50 paid members enrolled in program		
<b>Clothing</b>	<ul style="list-style-type: none"><li>• School Uniform appropriate to contest:</li></ul>		

	<ul style="list-style-type: none"> <li>• Professional attire worn in the classroom such as a criminal justice uniform, chef attire, health scrubs or cosmetology scrubs with all identifiers covered.</li> <li>• This includes shoes.</li> <li>• Model - Plain black T-shirt, black pants and black shoes; no jewelry. Models must have hair pulled away from the face and have a clean, cosmetic-free face.</li> </ul>	
<b>Provided by Contestant</b>	<ul style="list-style-type: none"> <li>• Professional Resume – must be typed and physically produced as a hard copy</li> <li>• Emergency Medical Form (Contestants must have this to compete)</li> <li>• Model and full face BEFORE picture (printed) of model. NO MAKEUP</li> <li>• Typed, brief but specific, description (10-50 words) of the beauty makeup application.</li> <li>• Writing utensil for the written test.</li> <li>• The contestant is responsible for their supplies. They should present their kits with enough supplies in a sanitary condition. Only the following items should be in the kit; anything else must be removed prior to entering the contest floor.</li> <li>• Esthetics kit items must be in the original manufacturer’s packaging. Judges need to be able to determine what type of product is being applied.</li> <li>• All items necessary for basic facial and massage (cleaner, toner, moisturizer, exfoliator, mask and massage cream.)</li> <li>• All items necessary for beauty makeup application, USE SPATULAS and palettes.</li> <li>• All necessary product applicators such as: spatulas, cotton swabs, fan and mask brushes, cotton 4x4 pads or sponges, tissues, mascara wands, makeup brushes. All applicators must be disposable or disinfected.</li> <li>• Eyelashes, adhesives, tweezers, scissors and necessary application tools with alcohol wipes and sanitizers.</li> <li>• A minimum of six (6) white terry towels (no holes/stains) A warmer will be provided.</li> <li>• Headband.</li> <li>• Proper draping supplies.</li> <li>• Plastic bags for sanitation and solid linens.</li> <li>• At least two (2) pairs of gloves (latex free preferred.)</li> <li>• Paper towels and tissues.</li> <li>• Decontamination supplies for hands, equipment and implements (must be EPA approved for salon and spa use) AND USE IT! Disinfectant packed away in the kit throughout the contest draws an automatic deduction for improper sanitation IN EACH SEGMENT.</li> <li>• Blood spill kit must have a biohazard bag and be properly labeled. First aid kit by itself is NOT acceptable.</li> </ul>	
<b>Contest Standards</b>	<b>Contest Skilled Performance Standards</b>	<b>Aligned ODEW Human Services Career Field Technical Content Standard Outcomes</b>

	<p><b>EST 2.0 - Setup and Client Presentation</b> – judged in all technical skill task areas of contest</p> <p><b>EST 3.0 - Cleansing Massage</b></p> <p><b>EST 4.0 - Basic Facial</b> (consisting of exfoliation, steaming, facial mask, toner and moisturizer)</p> <p><b>EST 5.0 - Beauty Makeup</b> (application of daytime or evening makeup following current trends)</p>	<p><b>Outcome 3.1</b> Environmental Interventions</p> <p><b>Outcome 3.2</b> Principles of Infection Control</p> <p><b>Outcome 5.2</b> Skin Care Services</p> <p><b>Outcome 5.2</b> Skin Care Services</p> <p><b>Outcome 5.2</b> Skin Care Services</p> <p>Above Outcomes can be found in the following ODEW courses:</p> <p>174150 – Skin Care Fundamentals and Enhancements</p>
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