# Promotional Bulletin Board

**Purpose**: To encourage local SkillsUSA chapters to promote the organization, career and technical education, and related occupational information through a Promotional Bulletin Board.

| | |
|---|---|
| **On-Site/Off-Site** | ▪ On-Site |
| **Contest Date** | ▪ 4/9/2024 |
| **Contest Location** | ▪ Convention Center<br>▪ C151 |
| **Early/Normal Start Time** | ▪ Normal Start Time<br>▪ Registration will open at 8:00am. Please report to B-Hall Show Office for Registration. Competition will begin at 10:00am. |
| **Contest Open/Closed** | ▪ Open |
| **Eligibility** | ▪ **This contest has a Regional Qualifier Contest.** The top three (3) candidates from the Regional Qualifiers will proceed to the State Championship Contest. |
| **Competition Clothing (To be worn on Day 1)** | SkillsUSA Official Attire:<br>▪ Official SkillsUSA red blazer<br>▪ Button-up, collared, white dress shirt (accompanied by a plain, solid black tie or SkillsUSA black tie), or white shirt (collarless or small-collared), with any collar not to extend into the lapel area of the blazer<br>▪ Black dress slacks or black dress skirt (knee-length at minimum)<br>▪ Black closed-toe dress shoes<br>▪ Note: Wearing socks or hose is no longer required. If worn, socks must be black dress socks, and hose must be either black or skin-tone and seamless/nonpattern |

| | |
|---|---|
| **Safety Equipment Required** | ▪ N/A |
| **Awards Ceremony Attire** <br><br> **(To be worn on Day 2)** | SkillsUSA Official Attire: <br> ▪ Official SkillsUSA red blazer <br> ▪ Button-up, collared, white dress shirt (accompanied by a plain, solid black tie or SkillsUSA black tie), or white shirt (collarless or small-collared), with any collar not to extend into the lapel area of the blazer <br> ▪ Black dress slacks or black dress skirt (knee-length at minimum) <br> ▪ Black closed-toe dress shoes <br> ▪ Note: Wearing socks or hose is no longer required. If worn, socks must be black dress socks, and hose must be either black or skin-tone and seamless/nonpattern <br><br> Or, <br><br> Business Dress: <br> ▪ Blazer, sports coat, or dress <br> ▪ Button-up, collared, white dress shirt (accompanied by a plain, solid black tie or SkillsUSA black tie), or white shirt (collarless or small-collared), with any collar not to extend into the lapel area of the blazer <br> ▪ Dress slacks or dress skirt (knee-length at minimum) <br> ▪ Closed-toe dress shoes <br> ▪ Note: Wearing socks or hose is no longer required. If worn, socks must be black dress socks, and hose must be either black or skin-tone and seamless/nonpattern |
| **Testing** | ▪ There is no written test required for this competition. |
| **Provided by Contestant** <br><br> **(Tool List)** | ▪ One copy of a 1-page typed personal résumé |
| **Contest Notes, Themes, & Deadlines** | ▪ Competition Theme: <br>     ○ The SkillsUSA competition theme for the 2023-2024 school year is: "No Limits". <br>     ○ The topic to be addressed by competitors in the 2024 SkillsUSA Chapter Display, Prepared Speech and |

|  | Promotional Bulletin Board competitions is our theme, "SkillsUSA: No Limits." |
|---|---|
|  | ▪ Within this topic, competitors might illustrate or discuss any of the following: |
|  |     o The membership theme "SkillsUSA: No Limits" implies that members have both the tools and the confidence to take on further education or employment in their career field. Name three ways that SkillsUSA has prepared you with the tools to enter the workforce? |
|  |     o How is the SkillsUSA Framework of developing Personal Skills, Workplace Skills and Technical Skills Grounded in Academics central to the idea of being ready for employment? |
|  |     o The theme "No Limits" is inclusive of all SkillsUSA members and their collective preparedness and confidence in their skills and abilities. How has your SkillsUSA chapter worked together to ensure that all chapter members are career-ready? |
|  |     o If asked to create a member recruitment campaign around the theme "No Limits", what would be your key points? |
|  |     o How has learning and practicing the SkillsUSA Framework Essential Elements given you confidence in your skill set? Name two Essential Elements that you have practiced during your SkillsUSA membership that are mastered now. |
|  |     o What activities or learning within your career and technical education program have prepared you to contribute to the workforce, implementing the concepts and the positive confidence exemplified in the theme "SkillsUSA: No Limits"? |
|  |     o What does the theme "SkillsUSA: No Limits" mean to you? |
|  | ▪ THEME ART LINK: |
|  |     o https://brandfolder.com/s/c4pnf9t6nq8jrz8hb7cqm |
| **Special Notes** | ▪ Starting in 2024, all State Contests will begin to add a scenario-based component. |

| | |
|---|---|
| | <ul><li>Contact with Contest Coordinators is prohibited. Contact with Contest Coordinators outside of the SkillsUSA Ohio office may result in contestant disqualification.</li><li>All safety requirements will be heavily enforced. Violation may result in contestant disqualification.</li><li>No smart watches and/or phones are permitted during the contest and/or in contest.</li><li>No contact with anyone outside of the contest area once the contest begins.</li><li>No inappropriate communication between contestants such as verbally degrading another contest.</li><li>No cheating on any portion of the contest such as informing another contestant of the skills/test prior to competing.</li><li>Starting in 2024, Wi-Fi is provided for contests where it is required for contest success.</li></ul> |
| **National Technical Standards** | <ul><li>Please refer to the 2023-2024 National Technical Standards for all contests. Any and all standards included may be tested in any competition.</li><li>In conjunction with National Standards, violations may result in student loss of contest.</li></ul> |
| **Resume/Interview Requirement** | <ul><li>All SkillsUSA Ohio State Championship Contests will require a short interview component. Students should be prepared with basic job interview skills.</li><li>All contestants must have a hard copy of a one (1) page personal resume.</li></ul> |