



Graphic Communications

Purpose: To evaluate each competitor's preparation for employment and to recognize outstanding students for excellence and professionalism in the field of Graphic Communications.

On-Site/Off-Site	<ul style="list-style-type: none">▪ On-Site
Contest Date	<ul style="list-style-type: none">▪ 4/9/2024
Contest Location	<ul style="list-style-type: none">▪ Convention Center▪ B-Hall
Early/Normal Start Time	<ul style="list-style-type: none">▪ Normal Start Time▪ Registration will open at 8:00am. Please report to B-Hall Show Office for Registration. Competition will begin at 10:00am.
Contest Open/Closed	<ul style="list-style-type: none">▪ Open▪ Exhibit Halls do not open to observers until 12:00pm.
Eligibility	<ul style="list-style-type: none">▪ Schools may send two (2) competitor(s) per school (Building IRN) based on local competition enrolled in a program where the scope of the contest described in the SkillsUSA Technical Content Standards reflects a major component of the program. Please refer to the National Technical Standards for more eligibility details on this contest.
Competition Clothing (To be worn on Day 1)	<p>Business Casual:</p> <ul style="list-style-type: none">▪ Polo or other collared shirt▪ Khakis or dress pants; no jeans▪ Closed-toe dress shoes▪ Note: Wearing socks or hose is no longer required. If worn, socks must be dress socks, and hose must be either black or skin-tone and seamless/nonpattern.

	<ul style="list-style-type: none"> Note: School identifiers and contestant names must be covered.
Safety Equipment Required	<ul style="list-style-type: none"> N/A
Awards Ceremony Attire (To be worn on Day 2)	<p>SkillsUSA Official Attire:</p> <ul style="list-style-type: none"> Official SkillsUSA red blazer Button-up, collared, white dress shirt (accompanied by a plain, solid black tie or SkillsUSA black tie), or white shirt (collarless or small-collared), with any collar not to extend into the lapel area of the blazer Black dress slacks or black dress skirt (knee-length at minimum) Black closed-toe dress shoes Note: Wearing socks or hose is no longer required. If worn, socks must be black dress socks, and hose must be either black or skin-tone and seamless/nonpattern <p>Or,</p> <p>Business Dress:</p> <ul style="list-style-type: none"> Blazer, sports coat, or dress Button-up, collared, white dress shirt (accompanied by a plain, solid black tie or SkillsUSA black tie), or white shirt (collarless or small-collared), with any collar not to extend into the lapel area of the blazer Dress slacks or dress skirt (knee-length at minimum) Closed-toe dress shoes Note: Wearing socks or hose is no longer required. If worn, socks must be black dress socks, and hose must be either black or skin-tone and seamless/nonpattern
Testing	<ul style="list-style-type: none"> Students should be prepared to take a written knowledge test.
Provided by Contestant (Tool List)	<ul style="list-style-type: none"> One hard copy of a 1-page typed personal resume Competitors are required to bring a desktop or laptop computer preloaded with Adobe Creative Suites (InDesign, Illustrator and Photoshop) w/USB drive. Make sure the Adobe software has been used within a week of the competition in order for it to be accessible.

<p>Contest Notes, Themes, & Deadlines</p>	<ul style="list-style-type: none"> ▪ Please ensure you have tried and tested Adobe software when disconnected from your school’s WIFI. TEST THIS PRIOR TO ARRIVAL. The contest may include these components (not an all-inclusive list) Interview/Graphic Design project (Adobe In-Design based) Tri-Fold project (Adobe In-Design based) Print Production/Press Operations
<p>Special Notes</p>	<ul style="list-style-type: none"> ▪ Starting in 2024, all State Contests will begin to add a scenario-based component. ▪ Contact with Contest Coordinators is prohibited. Contact with Contest Coordinators outside of the SkillsUSA Ohio office may result in contestant disqualification. ▪ All safety requirements will be heavily enforced. Violation may result in contestant disqualification. ▪ No smart watches and/or phones are permitted during the contest and/or in contest. ▪ No contact with anyone outside of the contest area once the contest begins. ▪ No inappropriate communication between contestants such as verbally degrading another contest. ▪ No cheating on any portion of the contest such as informing another contestant of the skills/test prior to competing. ▪ Starting in 2024, Wi-Fi is provided for contests where it is required for contest success.
<p>National Technical Standards</p>	<ul style="list-style-type: none"> ▪ Please refer to the 2023-2024 National Technical Standards for all contests. Any and all standards included may be tested in any competition. ▪ In conjunction with National Standards, violations may result in student loss of contest.
<p>Resume/Interview Requirement</p>	<ul style="list-style-type: none"> ▪ All SkillsUSA Ohio State Championship Contests will require a short interview component. Students should be prepared with basic job interview skills. ▪ All contestants must have a hard copy of a one (1) page personal resume.