



TV/Video Production



Contest Date(s):

April 13-14, 2021

(Orientation will begin at 9:00am)

Contest Type: IN-SCHOOL PROCTORED

(All contest types are listed on the website. YOU NEED TO BE FAMILIAR WITH BOTH THIS DOCUMENT AND THAT DOCUMENT.)

Submission Link(s) – To Be Used on the Contest Date:

(Submissions due by 2pm on April 13, 2021)

Dropbox: <https://www.dropbox.com/request/DwToQai7StsK84mKdVa5>

or

Google Drive: <https://forms.gle/9ox8yHuGp1TUiYiy8>

Zoom Contest Link(s):

April 13, 2021

<https://ohioskillsusa->

[org.zoom.us/j/96110965233?pwd=eVlOeStkWIFra3NxQ0N5TGN6NTdiQT09](https://ohioskillsusa-org.zoom.us/j/96110965233?pwd=eVlOeStkWIFra3NxQ0N5TGN6NTdiQT09)

Meeting ID: 961 1096 5233

Passcode: 248446



TV/Video Production



April 14, 2021

<https://ohioskillsusa->

[org.zoom.us/j/92241900860?pwd=aXVad08xSC9xeGJV0EFMYi82ampzd09](https://ohioskillsusa-org.zoom.us/j/92241900860?pwd=aXVad08xSC9xeGJV0EFMYi82ampzd09)

Meeting ID: 922 4190 0860

Passcode: 101175

PURPOSE

To evaluate each contestant's preparation for employment and to recognize outstanding students for excellence and professionalism in the field of TV/ Video Production.

TESTING: Contest will involve contestants creating a 30 second marketing-oriented video during a limited timeframe, based on a prompt given to them at orientation.

ELIGIBILITY:

Contestants will be in accordance with the SkillsUSA Ohio Program Guidelines.

ORIENTATION

Contest orientation – 9:00AM on April 13, 2021. After orientation the proctor will follow the students around as they are filming and stream this LIVE on ZOOM.



CLOTHING REQUIREMENTS

Business casual attire following the SkillsUSA Dress Code is required. No jeans, t-shirts, or tennis/running shoes/sneakers. No school names or any logos other than SkillsUSA may be displayed on any apparel. Bring clothing appropriate for the weather conditions. Points will be deducted for clothing violations.

TOOLS PROVIDED BY CONTESTANTS

- One copy of a 1-page typed personal résumé
- Each contestant must show their resume. Students without resume will lose 1% of the total available points.
- Each team must upload their completed video to the Dropbox link provided by 2pm on April 13, 2021. All videos will be must be exported using the H.264 codec. Points will be deducted for incorrect file type.
- You may only use one camera for this competition – video or DSLR. (Please note that this is different than Digital Cinema Production contest, due to differences in the National Standards for the contests.)
- Basic camera mounts/support. Only tripods/monopods or simple hand-held stabilizers. No larger active stabilizers such as the DJI Ronin or Freefly Movi, or dollies, jibs/cranes, or drones. Manual sliders up to 24" will be allowed, but no motorized sliders.
- Only camera-mounted lights will be allowed.
- You may only use one computer for this contest – either desktop or laptop. (Please note that this is different than Digital Cinema Production contest, due to differences in the National Standards for the contests.)
- Any necessary audio equipment/microphones.
- Contestants may use copyright-free music as long as you have proof music is copyright-free, and music is credited at end of video. If you use licensed music, show proof of proper licensing, and credit music at end of video. ALL MUSIC MUST BE CREDITED AT THE END OF THE VIDEO TO VERIFY COPYRIGHT.

SPECIAL INFORMATION

- All videos must be turned in by 2pm on April 13, 2021
- No smart watches or phones are permitted during the contest
- If you run into equipment problems, you may use a back-up computer or camera, as long as only one is used during the competition. Before switching, please check with the contest coordinator.
- Contestants may not use any internet connection to download music to use in their productions. Anything required must be downloaded before coming to the competition.
- All video must be recorded during the contest time, and only at the contest location and immediately outside the contest location.
- Please make sure you know, in advance of the contest, how to export an H.264 file from your editing program!
- EACH CONTESTANT MUST OBEY ALL SAFETY RULES!
- Costumes/Props – Teams may use costumes and props that they have available for their video. No team will have advanced notice regarding the contest prompt. If team members intend to act as talent, they do not have to wear their contest attire while shooting. BOTH TEAM MEMBERS MUST BE IN CONTEST ATTIRE AT ALL TIMES IN THE CONTEST (editing) AREA!

TV/Video Production

- The contest this year will end at 2:00 PM on April 13, 2021 and judging will take place immediately after. If teams are finished prior to 2:00 and would like to submit their videos for judging early, they may. No teams will be asked to submit their videos early, and it is strictly their choice, therefore no grievances will be allowed regarding amount of time allowed to complete projects if they are turned in early.
- The interview/presentation component of this contest will take place on April 14, 2021.

Items Evaluated	Possible Points
Preproduction Materials	100
Camera Stability & Focus	100
Lighting	100
Editing Flow & transitions	100
Speech/Music Balance	100
Audio Quality	100
Adherence to Prompt	100
Shot Selection & Composition	100
Team Presentation	100
WOW Factor	100
Clothing Penalty	0 to -50
Rule Violation (copyright, meeting w/ instructor, disallowed equipment, etc.)	0 to -300
Technical Violation (file format, slate, length, etc.)	0 to -100
Resume not presented (-10 points per contestant)	0 to -20
Total Possible Points	1000

The following WILL NOT be tolerated and are grounds for disqualification from the competition:

- No cellphones in the contest area.
- No contact with anyone once the contest begins.
- No inappropriate communication between contestants such as verbally degrading another contestant.
- No cheating on any portion of the contest.

SCOPE OF THE CONTEST

The contest will be judged based on the criteria established in the current year's National Technical Standards, which are updated annually. National Technical Standards are accessed through your Professional SkillsUSA Membership benefits by logging on to your SkillsUSA account at <https://www.skillsusa-register.org/Login.aspx>.