



PARTNERING TODAY TO EMPOWER TOMORROW'S WORKFORCE

SkillsUSA Ohio is a partnership of students, teachers and industry working to grow America's skilled workforce. Students are empowered to become world-class workers, leaders and citizens through personal, workplace and technical skills development. SkillsUSA Ohio can only fulfill this critical mission through career-focused education and the generous support of leading industry partners across our state.

HOW TO ENGAGE

Interact directly with students and educators through conference panels, presentations, speaking opportunities and booth exhibits

Work with student leaders and educators to host, plan and shape events

Alongside educators, help develop student programming and training that directly benefit your workforce

WE APPRECIATE YOU!

As a 501 (c) (3) not-for-profit association of 32,000 member students and educators, SkillsUSA Ohio depends on generous community donations and industry partner sponsorship to advance our urgent mission. We work with you and your marketing team to craft the right-sized sponsorship to ensure a mutually beneficial, long-term partnership that helps you reach your goals.

PARTNER BENEFITS

- Build a pipeline of talented and credentialed entry-level skilled workers
- Save time and ensure greater profitability by retaining these skilled employees
- Build connections with students and teachers who feed the talent pipeline
- Build brand loyalty among students; your future customers or employees
- Network with other leaders in your industry
- Provide internships, mentorship opportunities or apprenticeships
- Create community networks and build positive public relations
- Enjoy robust digital and print brand marketing and recognition by SkillsUSA Ohio



LET'S TALK!

Jackie Walker, SkillsUSA Ohio State Director
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We want your sponsorship and commitment to be a direct reflection of how you wish you engage with and best support SkillsUSA Ohio! Our goal is to work with you to tailor a plan that gives you the exposure with our students, teachers and programs that match the investment level, marketing exposure and workforce benefits you need.



OPPORTUNITY LEVELS

SkillsUSA works with you to create custom sponsorship opportunities based on your specific goals. We utilize all areas of our organization to ensure that your company reaches your goals. Connect directly with Jackie Walker at SkillsUSA Ohio to learn more.



LIGHT THE TORCH

1,000-\$10,000

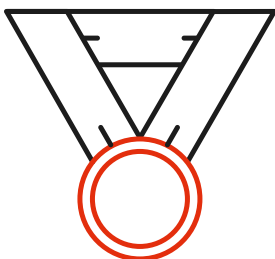
Can include recognition at specific events through digital platforms, printed materials, booth space and promotional items



FUEL THE KNOWLEDGE

\$10,000-\$25,000

Can include above recognition as well as opportunities for event and program design, speaking engagement, video content features, booth exhibition, advertisements and event signage



EARN THE MEDAL

\$25,000+

Can include above recognition as well as branded marketing at all events and in all digital content and printed materials, corporate profile on SkillsUSA Ohio website, multiple speaking engagements before students and teachers, Business and Industry Panel position at Fall Leadership Conference