



# Broadcast News Production



## **Contest Date(s):**

**April 21, 2021**

**(Orientation will begin at 9:00am)**

## **Contest Type: VIRTUAL**

**(All contest types are listed on the website. YOU NEED TO BE FAMILIAR WITH BOTH THIS DOCUMENT AND THAT DOCUMENT.)**

## **Zoom Contest Link(s):**

**[https://ohioskillsusa-org.zoom.us/j/96495703113?pwd=MGw4WmVPd0l3UVlrNnNRSVEwK0d0QT](https://ohioskillsusa-org.zoom.us/j/96495703113?pwd=MGw4WmVPd0l3UVlrNnNRSVEwK0d0QT09)**

**09**

**Meeting ID: 964 9570 3113**

**Passcode: 808526**

## PURPOSE

To evaluate each contestant's preparation for employment and to recognize outstanding students for excellence and professionalism in the field of Broadcast News Production.

**TESTING:** An Employability Skills test may be given.

## ELIGIBILITY:

Team of 4: 1 team per school as expressed on the Regional Intent Form. Contestants will be in accordance with the SkillsUSA Ohio Program Guidelines.

## ORIENTATION/SCHEDULE

Orientation begins at 9:00am

During orientation, teams will work with the contest committee in an organized session to familiarize themselves with the software and platforms being used in the contest. Each team's advisor is encouraged (as they are able) to attend the orientation portion of the session along with their team. Teams compete sequentially during this contest, so a competition start time will be assigned to each team during the orientation session. Competing teams are encouraged to take some time (as they are able) to simply watch some local, regional, national and/or international studio-based live video/television newscast productions in advance of the contest to familiarize themselves with general industry-standards for presentation style, content selection, writing style and pacing. This is a team contest. Each team will work together in the "newsroom" space to pre-plan/pre-script their own newscast production plan then work together as a team in the "control room/studio space" to rehearse and execute on that production plan for a single "as live" news presentation. The Contest Area is CLOSED to observers.

## CLOTHING REQUIREMENTS

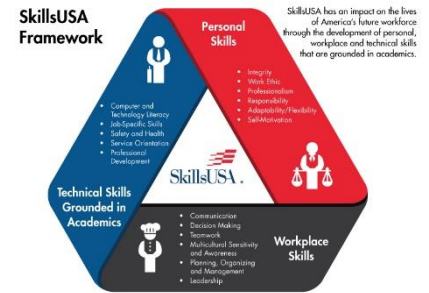
Refer to SkillsUSA National Standards.

## TOOLS PROVIDED BY CONTESTANTS

- One copy of a 1-page typed personal résumé
- Teams will incur a point penalty (approximately 1% of the total contest points available) for each member that comes arrives at the orientation without a resume. Resumes should be formatted to one single page.
- USB Flash Drive
- Pens/pencils
- Notepaper
- Enthusiasm & positive mental attitude are encouraged.

## SPECIAL INFORMATION

- No smart watches or phones are permitted during the contest
- News writing, news producing, news anchoring, directing, technical directing and floor directing.
- Teams compete sequentially during this contest, so a competition start time will be assigned to each team during the orientation session. Each competing team will first work together as a group to read, script and pre-plan their news production in the "newsroom" space provided and will then move together into the "control room" space and "studio" space to execute their planned news production as a team. One student from each team (the Technical Director) will be stationed in the control room space during production and will be expected operate a basic production switcher with three cameras and other sources available during their team's production session and will need to verbally "call the show" by providing verbal camera cues, production cues, timing cues and other directions to the student staffing the "floor director" position on the team via a linked headset communication system. The floor director will be expected to receive those verbal calls from the technical director and the provide appropriate hand signals and other direction to the two student news anchors sitting at the newsdesk and in front of the 3 cameras. The two news anchors will be expected to present the news together while seated on the news set. Teleprompters will be provided to assist news anchors with their on-camera presentation. Content formatted for





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display on the teleprompters will be authored/typed by each team for themselves in the newsroom during pre-production.

**The following WILL NOT be tolerated and are grounds for disqualification from the competition:**

- **No cellphones in the contest area.**
- **No contact with anyone outside of the contest area once the contest begins.**
- **No inappropriate communication between contestants such as verbally degrading another contestant.**
- **No cheating on any portion of the contest such as informing another contestant of the skills/test prior to competing.**

## **SCOPE OF THE CONTEST**

The contest will be judged based on the criteria established in the current year's National Technical Standards, which are updated annually. National Technical Standards are accessed through your Professional SkillsUSA Membership benefits by logging on to your SkillsUSA account at <https://www.skillsusa-register.org/Login.aspx>.