

Contest Date(s):

April 12-14, 2021

(Orientation will begin at 9:30am on April 12, 2021 for ALL contestants)

(April 13 & 14 have contest appointments by school – see Zoom links below)

Contest Type: IN-SCHOOL PROCTORED

(All contest types are listed on the website. YOU NEED TO BE FAMILIAR WITH BOTH THIS DOCUMENT AND THAT DOCUMENT.)

Online Testing Link:

(Test will be administered during orientation)

<https://www.classmarker.com/online-test/start/?quiz=fr96046988ae1b4e>

Submission Link(s):

Dropbox: <https://www.dropbox.com/request/sN7vvylp2Yd0DFdiI23P>

or

Google Drive: <https://forms.gle/i38PwVLuykceHiDf6>



Esthetics

Zoom Contest Link(s):

April 12, 2021 (Day 1/3) 9:30am

Orientation for ALL

**https://ohioskillsusa-
org.zoom.us/j/95102229877?pwd=R0hvTDJlaUM5Q0hRK254OVRGY2NVZz09**

Meeting ID: 951 0222 9877

Passcode: 072292

April 13, 2021 (Day 2/3 – AM)

9:30am-12:30pm

Upper Valley

**https://ohioskillsusa-
org.zoom.us/j/98875289542?pwd=RW0ydnV2bTM2VnJNQUw5Qi8ySG9SUT
09**

Meeting ID: 988 7528 9542

Passcode: 082435



Esthetics

Ohio Hi-Point

[https://ohioskillsusa-
org.zoom.us/j/99368855562?pwd=bG8xa2k5TEVZWZWEZoTVA0aUxQQUNLdz0](https://ohioskillsusa-org.zoom.us/j/99368855562?pwd=bG8xa2k5TEVZWZWEZoTVA0aUxQQUNLdz0)

9

Meeting ID: 993 6885 5562

Passcode: 741865

Cuyahoga Valley

[https://ohioskillsusa-
org.zoom.us/j/97122474699?pwd=TzIQWFhBc2VWbXh0TnA3TnZIZVNFdz09](https://ohioskillsusa-org.zoom.us/j/97122474699?pwd=TzIQWFhBc2VWbXh0TnA3TnZIZVNFdz09)

Meeting ID: 971 2247 4699

Passcode: 060689

C-TEC

[https://ohioskillsusa-
org.zoom.us/j/97769453285?pwd=VW8vMGUyMzdidFRyMWVNRWZDSVBP](https://ohioskillsusa-org.zoom.us/j/97769453285?pwd=VW8vMGUyMzdidFRyMWVNRWZDSVBP)

QT09

Meeting ID: 977 6945 3285

Passcode: 314858



Esthetics



April 13, 2021 (Day 2/3 - PM)

12:30pm – 3:30pm

Buckeye Hills

<https://ohioskillsusa-org.zoom.us/j/96129569069?pwd=a3VUZzZHaUY4dDFEZUJvaTdTUmtWUT09>

Meeting ID: 961 2956 9069

Passcode: 866133

Mansfield

<https://ohioskillsusa-org.zoom.us/j/94723476165?pwd=RWJxdUpEc1U2OGY1dVVSL2p4VmmdaZz09>

9

Meeting ID: 947 2347 6165

Passcode: 592619

EHOVE

<https://ohioskillsusa-org.zoom.us/j/98156257622?pwd=NEpXazRQTjNyK0c0cnBmTGQwZnk0dz09>



Esthetics



Meeting ID: 981 5625 7622

Passcode: 091645

Trumbull

**[https://ohioskillsusa-
org.zoom.us/j/96558967723?pwd=dGVwR1drdUo0M3NvWHd2MEFYdUI2QT
09](https://ohioskillsusa-org.zoom.us/j/96558967723?pwd=dGVwR1drdUo0M3NvWHd2MEFYdUI2QT09)**

Meeting ID: 965 5896 7723

Passcode: 294404

April 14, 2021 (Day 3/3 - AM)

9:30am – 12:30pm

Mahoning

**[https://ohioskillsusa-
org.zoom.us/j/94279267315?pwd=eVZwU2lyNVl5OS9SUIQreDM3aFE3Zz09](https://ohioskillsusa-org.zoom.us/j/94279267315?pwd=eVZwU2lyNVl5OS9SUIQreDM3aFE3Zz09)**

Meeting ID: 942 7926 7315

Passcode: 957135



Esthetics

Medina: Competitor Initials of D.O.

<https://ohioskillsusa-org.zoom.us/j/97714703152?pwd=VDZrRFRVUkVlbEdBTmlRN0U1eIMwUT09>

Meeting ID: 977 1470 3152

Passcode: 000018

Medina: Competitor Initials of T.K.

<https://ohioskillsusa-org.zoom.us/j/97762677593?pwd=bEk3Q29la1JsbGhnUDUzZEo3aStJUT09>

Meeting ID: 977 6267 7593

Passcode: 458200

Buckeye Career Center: Competitor Initials of K.W.

<https://ohioskillsusa-org.zoom.us/j/99700132343?pwd=NXpVRFJWZmhVS2JsbUt4blRmY3RBdz09>

Meeting ID: 997 0013 2343

Passcode: 242119



Esthetics

Buckeye Career Center: Competitor Initials of H.A.

<https://ohioskillsusa-org.zoom.us/j/93946509237?pwd=OTZyKzNFa2JKQWtYZy9wbm1TZFAzd09>

Meeting ID: 939 4650 9237

Passcode: 394221

April 14, 2021 (Day 3/3 - PM)

12:30pm – 3:30pm

Tri-Rivers

<https://ohioskillsusa-org.zoom.us/j/96427480716?pwd=VFZZcTQ5SmhtMkpnSkZibktpZU9XZz09>

Meeting ID: 964 2748 0716

Passcode: 872414

Ashtabula "A-Tech"

<https://ohioskillsusa-org.zoom.us/j/93704372734?pwd=OEoxUE1qSG5yUmpvbmpYRkQrRHRudz09>



Esthetics

Meeting ID: 937 0437 2734

Passcode: 531077

Warren County

<https://ohioskillsusa->

[org.zoom.us/j/96751521917?pwd=M1FlaXNYUGxBYlIjZ0lUbVdMaU9qdz09](https://ohioskillsusa-)

Meeting ID: 967 5152 1917

Passcode: 049022

Fairfield: Competitor Initials of B.S.

<https://ohioskillsusa->

[org.zoom.us/j/92720769131?pwd=QU8vK1p3M1I1b050OGg0TIEzYUFvQT09](https://ohioskillsusa-)

Meeting ID: 927 2076 9131

Passcode: 115007

Fairfield: Competitor Initials of K.S.

<https://ohioskillsusa->

[org.zoom.us/j/93310535925?pwd=ejhWcURNNm81eFFFTTJpZXpNOXAwUT09](https://ohioskillsusa-)



Esthetics



Meeting ID: 933 1053 5925

Passcode: 457075

PURPOSE

The Esthetics competition evaluates the contestants' techniques and professionalism in the field of skin care. Students will be tested in four different areas: a written exam covering the fundamentals of skin care; an oral basic facial presentation; a beauty make-up application and fantasy make-up application. This contest is to emphasize the skills necessary in preparation for the National Competition.

TESTING: There will be a written knowledge test, administered online via the Classmarker link provided, during orientation

ELIGIBILITY

Open to active SkillsUSA members. 3 contestants per region based on regional competitions, in accordance with the SkillsUSA Ohio Program Guidelines.

ORIENTATION

Orientation will be for ALL contestants and will be held at 9:30am on April 12, 2021 via the Zoom link provided

CLOTHING REQUIREMENTS

Professional attire, school uniform or cosmetology uniform. School names on uniforms must be hidden from view. Contestant must have no nail polish. Hair must be pulled back. No jewelry or facial piercings, penalty will result if not followed. No gum chewing is allowed.

CLOTHING REQUIREMENT FOR MODEL: All black or school uniform. Model hair must be pulled back. No interfering jewelry or facial piercings, penalty will result if not followed.

TOOLS PROVIDED BY CONTESTANTS

KIT LIST (SUPPLIED BY THE CONTESTANT): 100 points

- Model (Must be have hair pulled away from the face with a white headband. Model must also have a clean, cosmetic-free face. No piercing, earrings or necklaces that interfere with the services provided.
- All necessary product applicators such as: spatulas, cotton swabs, fan & mask brushes, cotton 4x4 pads or sponges, tissues, mascara wand, makeup brushes. All applicators must be disposable or sanitized
- Eyelashes, adhesives, tweezers, scissors and necessary application tools with alcohol wipes and sanitizers
- White Terry Towels (no holes/stains)
- Headband
- Proper draping supplies (cape for makeup application)
- At least 2 pair gloves (latex free preferred)
- Proper PPE (face masks)
- Paper towels and tissues
- Decontamination Supplies for hands, equipment & implements (must be EPA approved for **salon and spa** use) AND USE IT! Disinfectant packed away in the kit throughout the contest draws an automatic deduction for improper sanitation IN EACH SEGMENT.
- Blood spill kit must have a biohazard bag and be properly labeled. First aid kit by itself is NOT acceptable
- All items necessary for beauty makeup application USE SPATULAS and Palettes PLEASE!!!!
- All items necessary for Fantasy make-up application
- Esthetic kit items must be in **original manufacturer's packaging**. Judges need to be able to determine what type of product is being applied.
- Computer or stationary cell phone with high-speed internet capability and camera to use applications such as Zoom, Teams, etc. The minimum recommended internet bandwidth speeds for joining Zoom meetings, accessing on demand curriculum and other online operations is 2.0 Mbps up and down. You can test your current internet speeds by following this link: www.speedtest.net. Allow the page to load and click on GO.
- Proctor to support judges (see Note#2 below)

Venue/Lab Requirements:



- Soiled towel receptacle
- Hand washing station (properly equipped with soap and towels/ dryer)
- Towel Warmer
- First aid kit
- WI-Fi (internet Access)
- Chair and small table for proctor's use
- Facial chair (or some type of chair for model and a supply table (at least 4 feet long) for contestant use
 - We recommend (if feasible) finding a supportive salon if the school does not have facial equipment
 - A facial room and equipment is not mandatory to compete, but will simulate actual experience

SPECIAL INFORMATION

- **The 2021 Esthetics Competition Theme is "Carnival".**
- This theme was selected by the National Technical Committee to provide students with the opportunity to bring some extra "fun and excitement". The committee thought this theme could bring "bright colors and fun activities that would be refreshing" to the competitions in this otherwise crazy year.
- Safety and Sanitation is a key area of concern. The contest assumes the work is being performed on the middle client in a salon setting with at least one client prior and at least one client following. Clean implements and area preparation will be judged critically. Safety concerns, double dipping and so forth will be penalized harshly.

SCOPE OF THE CONTEST:

The contest will be judged based on the criteria established in the current year's National Technical Standards, which are updated annually. National Technical Standards are accessed through your Professional SkillsUSA Membership benefits by logging on to your SkillsUSA account at <https://www.skillsusa-register.org/Login.aspx>.

TASKS TO BE PERFORMED:

- Orientation 30 mins
- Fantasy theme – written description (inspiration and creative ideas at least one paragraph)
- Point accumulation:
- Written Test (100 points – 45 minutes)
- Kit complete (100 points)
- Oral Communication -explanation of facial 100 points – (2-3 minutes)
- Beauty Makeup (200 points – 30 minutes)
- Fantasy Makeup (100 points – 45 minutes)
- Possible point deductions:
- Artificial prosthetics used for Fantasy
- Proper clothing/uniform (-10) if not adhered to. School names must be covered.
- Non-adherence of cellphone, I-pad, smartphone, smartwatch, talking policy (-50)
- **Proper Personal Protective Equipment (PPE) must be worn by contestant to meet all state, local and school requirements due to COVID-19.**

CONTEST INSTRUCTIONS:

Initial preparation will be prejudged before the start of the contest at the contest site. Setup can only consist of items needed for the specific contest application in progress. Time will be allowed between each segment to reset the table. Proper control and usage of product and tools will be expected at all times. Floor monitors/judges will assess sanitation/disinfection procedures throughout the contest.

There will be LIMITED TASK PROMPTING from the judges or monitors. Contestants are expected to be able to proceed through each task on their own.

Oral Communication (100 points)

Contestants will deliver at 2-3 minute oral presentation on the contestant's explanation of the proper steps for a facial NOTE: CARDS OR PROPS ARE NOT ACCEPTABLE.

- a. Professionalism (Posture, stance, physical appearance, introduction)
- b. Voice (Pitch, tone, enunciation, confident delivery)
- c. Eye Contact (Presentation directed to judges)
- d. Terminology (Use of professional terminology)
- e. Art and design principles
- f. Presentation is understandable and clarified
- g. Organization (Follows any methodology in presentation (Order of application, description, design etc.)

Standards and Competencies

Setup and Client Protection — judged in all hands-on portions (beauty and fantasy makeup) Contestants should conduct themselves as if they have multiple clients in a salon setting. Infection control will be judged critically.

- a. Sanitize hands
- b. Disinfect work area or uses protective covering
- c. Set up work area with supplies clearly labeled
- d. No cross contamination of products to skin or skin to product (Use spatulas and palette)
- e. Disinfect or cover chair
- f. Dispose of soiled materials using infection control procedures
- g. Re-sanitize hands
- h. Apply body drape or cover for protection
- i. Apply hair drape or cover
- j. Re-sanitize hands

Oral Presentation should include explanation of: (via zoom)

- a. Cleansing the face
- b. Cleansing the lips
- c. Cleansing eye area
- d. Removal of all residual makeup and cleanser
- e. Exfoliation
- a. Steaming the face
- a. Facial Mask
- b. Toner
- c. Moisturizer

Beauty Makeup Application (180 points)

Competitors will have 30 minutes to complete their beauty makeup application.

- a. Contestant will supply a full-face photo (minimum 4x6) of the model without makeup and with hair pulled away from face and wearing a white headband, prominently displayed at work station.
- b. Contestant will complete a full-face makeup application.
- c. Colors should conform to the models natural skin tone according to the discretion of the contestant.
- d. All work must be completed by hand, no airbrushing is allowed.

Preparation

- a. All items necessary for beauty makeup and application must be in original packaging.
- b. Protect clothing with protective covering or cape
- c. Secure hair off face (without ruining hairstyle)
- d. Sanitize hands

Demonstration of beauty makeup

- a. Apply primer
- b. Apply foundation and concealer to enhance and balance the face
- c. Apply powder
- d. Apply eye shadow

- e. Apply eyeliner (due to sanitary reasons no liquid liners allowed)
- f. Apply lashes and /or mascara to lashes
- g. Groom eyebrows using shadow brow or brow pencil
- h. Apply lip liner and lip color
- i. Apply makeup without lines of demarcation (blend face to body)
- j. Dispose of soiled materials using infection control procedures
- k. Practice infection control procedures safely throughout service
- l. Maintain work area in a safe manner throughout service

Note: The beauty makeup cannot be removed during breaks. Contestants may work with removing beauty makeup during fantasy portion, or apply fantasy directly over. No extra time will be given.

Fantasy Makeup Application

Contestants will have 45 mins to complete this task on a model.

- a. All artwork must be done during the fantasy makeup application (No pre-prep work allowed)
- b. An inspiration photo may be used during this portion by the contestant
- c. Items **allowed** for use are...all makeup products designed for use on the face, grease paint, false eyelashes, rhinestones, feathers and glitter and theatrical accessories, liquid latex and scar wax. **ABSOLUTELY NO PROSTHETICS OF ANY KIND WILL BE ALLOWED.** A prosthetic device is defined as any prop or enhancement designed to advance the theme such as a prefabricated toy or mask.
- d. Props, such as hair ornaments, wigs and jewelry, may be used in the fantasy section but **will not be considered for points.** The esthetics competition at the state level is "hairline to neckline"
- e. Models are **NOT** to be costumed in any way. The same attire is to be worn for the entire competition.

Note #1: Contestants shall not log off until specifically instructed by name by the host/ moderator

NOTE #2: A contest Proctor will be required to be on site to assist judges.

A local industry expert is preferred to serve as the Proctor and shall not be an individual that has been involved with the training of the contestant(s). The proctor also may not be a current student. A member of the department's advisory committee would be the likeliest candidate. The Proctor will serve as the onsite "hands and eyes" for the judges. Proctor will follow instructions from the judges for safety and operations related to the competition. Proctor may be asked by judges to perform several tasks such as operating a portable camera to show specific components or steps, measure parts, or any task that will provide judges with information needed to assist in accurate scoring of the contestant's work or presentation. The proctor shall be asked to score the contestant using the same criteria as the judges and proctor score will be utilized in the final judges score.

Note #3: The contestant's instructor or advisor shall be on site to observe all competition activities to ensure a safe and healthy competition experience for all participants. That instructor or advisor will not be allowed to interact or interfere with the competitor unless a safety issue arises that requires interaction. Any other support or interaction between the contestant and the instructor/advisor will result in disqualification