



T-SHIRT DESIGN



Contest Date(s):

Design Submissions due by 11:00pm on March 25, 2021.

Contest date via Zoom on April 1, 2021.

(Orientation will begin at 9:00am)

Contest Type: VIRTUAL

(All contest types are listed on the website. YOU NEED TO BE FAMILIAR WITH BOTH THIS DOCUMENT AND THAT DOCUMENT.)

Submission Link(s):

Dropbox: <https://www.dropbox.com/request/Dkdsv5A4fGstiAuDYTU>

or

Google Drive: <https://forms.gle/81Lqjuw1URxucbbr7>

Zoom Contest Link(s):

<https://ohioskillsusa->

[org.zoom.us/j/95170318247?pwd=K3NhTFFaS3RuaTRVUmVRa3NOYzdwZz0](https://ohioskillsusa-org.zoom.us/j/95170318247?pwd=K3NhTFFaS3RuaTRVUmVRa3NOYzdwZz0)

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Meeting ID: 951 7031 8247

Passcode: 137715

This competition will create the official t-shirt design that will be worn at the SkillsUSA Ohio State Championships in Columbus and a second t-shirt that Ohio competitors will wear at the National Conference in Atlanta.

PURPOSE

To evaluate a contestant's creative, technical and oral presentation skills and recognize outstanding students for excellence and professionalism.

ELIGIBILITY

Open to active SkillsUSA members enrolled in career and technical programs. One t-shirt entry per school.

ORIENTATION

Orientation is at 9:00am on April 1,, 2021, contestant order will be announced during orientation.

CLOTHING REQUIREMENTS

Official SkillsUSA dress or business attire.

Men	Official red blazer, jacket or sweater; black dress slacks; white dress shirt; plain black tie with no pattern or SkillsUSA black tie; black socks and black shoes.
Women	Official red blazer, jacket or sweater; black dress skirt (knee length) or slacks with businesslike white, collarless blouse or white blouse with small, plain collar that may not extend onto the lapels of the blazer; black sheer or skin-tone seamless hose and black dress shoes.

Note: Contestants must wear their contest clothing to the contest orientation meeting.

TOOLS PROVIDED BY CONTESTANTS

- Digital copy of a 1-page typed personal résumé
- Digital (8.5 X 11) color copies of the T-shirt design
- Table top display to promote your t-shirt design to the public
- Means of presentation: computer, tablet, notebook, poster/display or other media of your choice if desired to make your presentation to the judges

SPECIAL INFORMATION

- No smart watches or phones are permitted during the contest
- Each student will have 30 minutes to present their design and answer questions asked by the judges
- Webcam and microphone must be on the entire time
- Visual and oral presentation
- Rendering of the t-shirt design in an electronic format. A scanned or photo image of design will be accepted. This must be submitted to the Dropbox/Google Drive link provided by 11pm on March 25, 2021.

SCOPE OF THE CONTEST

The contest will be judged based on the criteria established in the current year's National Technical Standards, which are updated annually. National Technical Standards are accessed through your Professional SkillsUSA Membership benefits by logging on to your SkillsUSA account at <https://www.skillsusa-register.org/Login.aspx>.

The contest consists of two parts:

1. Evaluation of the T-shirt design ^[1]_[SEP]
2. Oral presentation and question-and-answer session. All contestants will be asked the same questions determined by the judges before the start of the contest. ^[1]_[SEP]

Knowledge of Performance

This contest does not require a written test.

Contest Guidelines



T-SHIRT DESIGN

1. All entries must be rendered in color (full color or up to four color).
2. Preferably, entries will be created in a design software package such as Illustrator, Photoshop or Freehand. Entries may also be hand-drawn, painted or rendered in colored pencils or markers.
3. Artwork submission is 8"x11". The artwork should be a comprehensive design that is essentially "camera ready." There is no opportunity to "tweak" the design after it has been submitted.
4. The SkillsUSA emblem or SkillsUSA logo (or elements of either) should not appear on the design.
5. All copyright laws must be followed in the creation of the design.
6. T-shirt design submissions must be turned in at the submission link provided by the deadline.
7. Advisors need to check all designs prior to submission to ensure strict compliance with all rules.
8. The T-shirt designer must specify the color of the shirt that the artwork will be screened onto and where artwork will be placed.
9. In addition to the T-shirt background color, the designer may use up to four colors in his or her artwork. These colors are "spot colors" and may not be blended or shaded.
10. The following text must appear on the T- shirt design: "SkillsUSA (STATE NAME)" followed by the appropriate year.
11. Students will participate in an interview during the competition. They should be prepared to discuss the overall process and how they came up with their design and color scheme. They should bring all their preliminary work (sketches, layouts, etc.) with them to the interview.
12. Contestants will present a five- to seven- minute presentation regarding their design. Talking points should include:
 - a. How he or she came up with the design
 - b. The process used in developing their design
 - c. The design's unique qualities
 - d. Why other students/advisors would want to wear it
13. After your presentation, the judges may ask questions related to the Design, SkillsUSA, production process, professional development, etc.
14. A tabletop display is permitted to promote your t-shirt design. Use no more than 28" x 28" table space for this display. It should be no taller than 48" from the tabletop. Your entry submitted for judging will also be in this space. This display can be used in your presentation. The display will be judged separate from your interview. Displays may not include hazardous or flammable materials or generate noise.

Judging Criteria

Displays will be judged on:

- Neatness
- Overall aesthetic appeal
- Informative
- Cohesiveness
- Grammar/spelling
- Size

Each project will be judged based on drawing to size, colors pleasing, professional appearance, preliminary research, process followed in design, how does design represent state, unique qualities, potential appeal to members, verbal technique and poise, self-confidence, and introduction and closing. See the Rubric for T-shirt Design for detailed description of each category.