



## CONTACT US TODAY TO LEARN MORE!

Jackie Walker, SkillsUSA Ohio State Director  
2550 Corporate Exchange Dr., Suite 115  
614-604-6150 director@ohioskillsusa.org

## SkillsUSA Business Affiliation: Why partner with us?

### What is SkillsUSA?

SkillsUSA is a partnership of students, instructors and industry working together to ensure America has a skilled work force. We help each student excel and become "Job Ready Day 1".



### Mission Statement:

SkillsUSA's mission is to help its members become world-class workers and responsible American citizens. SkillsUSA enhances the lives and careers of students — and the quality of America's skilled workforce — by fostering personal, workplace, and technical skills through career-focused education and industry partnerships.

### Benefits to our Partners:

- ✓ Have the first opportunity to become engaged in activities within the organization along with gaining exposure in our amazing Career and Technical Centers across the State of Ohio.
- ✓ Our partners help shape our Career and Technical Education program, industry is how we develop technical standards for contests, develop professional development training and shape our students to become World-class workers.
- ✓ Opportunities to engage directly with your future workforce.

The Ohio Association of SkillsUSA is a Career-Technical Student Organization serving High School and College Post-Secondary Education students enrolled in the following pathways:

- ✓ Agricultural & Environmental Systems
- ✓ Arts & Communication
- ✓ Business & Administrative Services
- ✓ Construction Technologies
- ✓ Education & Training
- ✓ Engineering & Science Technologies
- ✓ Finance
- ✓ Government & Public Administration
- ✓ Health Science
- ✓ Hospitality & Tourism
- ✓ Human Services
- ✓ Information Technology
- ✓ Law & Public safety
- ✓ Manufacturing
- ✓ Marketing
- ✓ Transportation

Affiliation Fee: \$1,000



**CONTACT US TODAY TO LEARN MORE!**  
**Jackie Walker**, SkillsUSA Ohio State Director  
**2550 Corporate Exchange Dr., Suite 115**  
**614-604-6150** [director@ohioskillsusa.org](mailto:director@ohioskillsusa.org)

**Contact us for custom partnership options today!**

We want your sponsorship and commitment to be a direct reflection of how you wish you engage with and best support SkillsUSA Ohio! Our goal is to work with you to tailor a plan that gives you the exposure with our students, teachers and programs that match the investment level, marketing exposure and workforce benefits you need.



**OPPORTUNITY LEVELS**

SkillsUSA works with you to create custom sponsorship opportunities based on your specific goals. We utilize all areas of our organization to ensure that your company reaches your goals. Connect directly with Jackie Walker at SkillsUSA Ohio to learn more.



**LIGHT THE TORCH**

**1,000-\$10,000**

Can include recognition at specific events through digital platforms, printed materials, booth space and promotional items



**FUEL THE KNOWLEDGE**

**\$10,000-\$25,000**

Can include above recognition as well as opportunities for event and program design, speaking engagement, video content features, booth exhibition, advertisements and event signage



**EARN THE MEDAL**

**\$25,000+**

Can include above recognition as well as branded marketing at all events and in all digital content and printed materials, corporate profile on SkillsUSA Ohio website, multiple speaking engagements before students and teachers, Business and Industry Panel position at Fall Leadership Conference

**PARTNER BENEFITS**

- Build a pipeline of talented and credentialed entry-level skilled workers
- Save time and ensure greater profitability by retaining these skilled employees
- Build connections with students and teachers who feed the talent pipeline
- Build brand loyalty among students; your future customers or employees
- Network with other leaders in your industry
- Provide internships, mentorship opportunities or apprenticeships
- Create community networks and build positive public relations
- Enjoy robust digital and print brand marketing and recognition by SkillsUSA Ohio