

**SkillsUSA Ohio Advisor Training Agenda**  
**Mohican Lodge and Conference Center**  
**October 2-3, 2025**

\*New Advisors will actively be building a chapter as we go\*



**General:** Track 1 & 2

**Track 1:** Suggested for Advisors with less than 3 years of experience.

**Track 2:** Suggested for Advisors with 4+ years of experience.

**Administrator Track:** Any administrative support from the schools.

SESSION TIME	TRACK	SESSION	PRESENTER	SESSION DETAILS
<b>Day One - Thursday, October 2, 2025</b>				
9:00 - 9:40 AM	All	Registration		Welcome! Conference will start promptly at 9:45AM.
9:45 - 9:55 AM	General	Welcome, Introductions, & Updates	Jackie Walker	Explanation of the 2025 Advisor Training Conference and how it plays into the SkillsUSA Ohio program over the next year. Be prepared to think "outside the box!"
9:45 - 9:55 AM	Admin	Create a SkillsUSA Culture in your School	Elissa Heal	Join this session designed for administrator's to learn how to ignite a SkillsUSA driven environment. Learn about hands-on chapters, leadership opportunities, and industry-aligned projects become part of everyday school life. Learn how to foster student ownership, meaningful advisor support, and community-industry connections that boost skill development, retention, and real-world readiness.
10:00 - 10:45 AM	General	Unlocking the Passion of Your Students	Jackie Walker	"Unlocking the Passion of Your Students" is a session designed to equip educators with innovative strategies and techniques to inspire and engage students, fostering a deeper connection to learning and enhancing their enthusiasm for SkillsUSA Ohio.
10:00 - 10:45 AM	Admin	Funding for SkillsUSA Ohio	Elissa Heal	We will talk about how Perkins funding empowers your CTE and SkillsUSA programs. Learn how to strategically allocate resources to support chapter growth.
10:50am-12:25pm	All	Advisor Spotlight -Reigniting your Passion for Teaching <i>*This session is suggested for Advisors with more than 3 years of experience*</i>	Warren Caskey/ Jessica Immell	"Reigniting Your Passion for Teaching" is a session aimed at rejuvenating educators' enthusiasm and commitment by exploring new teaching methods, personal reflections, and creative approaches to reignite their love for the profession.
11:40 AM - 12:25 PM	All	How to Leverage Competitions & Technical Standards	ODEW	In this session, attendees will learn from our partners at ODEW how to maximize the educational impact of the SkillsUSA Competitions! With focus on the alignment between Ohio Technical Standards and the SkillsUSA Technical Standards, attendees will leave this session with more information on how best to prepare their students to achieve academic success and graduate job-ready, day-one! Also giving you any updates at ODEW.
12:30 - 1:15 PM	All	LUNCH		This is included for all registrants and is a chance to network with colleagues!
1:20 - 2:05 PM	1	Advisor Roles & Responsibilities <i>*This session is suggested for Advisors with less than 3 years of experience*</i>	Jackie Walker	Jackie Walker will review options and expectations of SkillsUSA Advisors and how to plan your year. She will review the timeline for growing local officers, registration deadlines, and how to not miss important dates. We will explore the "7 Deadly Sins" of being a CTSO Advisor and how to have fun with students in and out of the classroom while making smart choices.
	2 & Admin	How to Effectively Teach Employability Skills <i>*This session is suggested for Advisors with more than 3 years of experience*</i>	Angie Scannell-Penske	"How to Effectively Teach Employability Skills" is a session focused on providing educators with practical strategies and tools to integrate critical job-ready skills into their curriculum, ensuring students are well-prepared for the workforce.
2:10 - 2:50 PM	All	Leveraging Advisory Councils and Committees to Support Our Students	Jon Ranly- Area Electric	"Leveraging Advisory Councils and Committees to Support Our Students" is a session dedicated to guiding educators on how to effectively engage with advisory councils and committees to enhance student support, gather valuable insights, and drive initiatives that improve educational outcomes.
2:55 - 3:40 PM	1	Navigating SkillsUSA Ohio & SkillsUSA 101 <i>*This session is suggested for Advisors with less than 3 years of experience*</i>	Jackie Walker	A session designed to familiarize advisors with the SkillsUSA Ohio website National Registration site, and Absorb. Ensuring that you can readily find the information and tools you will need for the upcoming year while also discussing the basics the basics of SkillsUSA.
	Admin Choice 2	The Power of Social Media <i>*This session is suggested for Advisors with more than 3 years of experience*</i>	Lauren Williamson/ Jason Poot	Likes are cool, but impact is cooler. Your social media isn't just a fun project, it's a first impression, a digital handshake, and a public record. Learn how to use it wisely and make it work for you. We'll cover how social media can grow your chapter, tell your story, and avoid common pitfalls along the way.
3:45 - 4:25 PM	1	Chapter Excellence Program (CEP) Level 1 Basic Chapter Management	Jackie Walker	We will review chapter management and implementation of the Framework and Chapter Excellence Program (CEP) into current chapter programs. With the implementation of the Level 1 requirement to complete, we will emphasize the importance of the local chapter to student success. We will review all the essential "pieces of a successful chapter". In addition, this session will review how to develop SMART goals, along with new ways to take your program to the next level!
	Admin Choice 2	Mastering SkillsUSA Ohio CEP Level 2 – Chapter of Distinction	Warren Caskey/Jessica Immell	Discover why CEP Level 2—'Chapter of Distinction'—is vital for showcasing your chapter's excellence and unlocking rewards like banners, advisor pins, and even invitation to the national Level 3 competition. Learn practical steps—from officer training and recruitment drives to engaging industry partners and reporting to your school board—to meet the seven+ state indicators and confidently submit a standout application.
4:30 - 5:20 PM	General	Check in/Change		Let's take time to check in and change. Everyone to meet back for dinner and networking!
5:30 - 8:30 PM	General	Dinner & Networking		Join us for a special evening of networking with your peers sponsored by Columbus Collision Education Group. This is included for all registrants and a chance to network with colleagues and play a couple of networking games to win prizes!

SESSION TIME	TRACK	SESSION	PRESENTER	SESSION DETAILS
Day Two - Friday, October 3, 2025				
7:30 - 8:15 AM	General	Breakfast		This is included for all registrants and is a chance to network with colleagues!
8:20 - 8:30 AM	General	Welcome and Day 1 Recap	Jackie Walker	With one day down and day two upon us, let's take the opportunity to review everything from day one and address any questions you might have
8:35 - 9:30 AM	1	Beginning Your Chapter - First Steps & How to Manage Your Chapter the First 3 Years <i>*This session is suggested for Advisors with less than 3 years of experience*</i>	Warren Caskey/Jessica Immell	Who knew there would be so much involved in managing a chapter?? This session will help demystify some of the nuances of chapter management and seeks to prepare attendees with a plan for sustainable success in their first three years with SkillsUSA. From networking with peers, learning best-practices, and developing a plan for success, attendees will leave this session with a new-found confidence for the year ahead!
	2	Fundraising Initiatives <i>*This session is suggested for Advisors with more than 3 years of experience*</i>	Jason Poot	A collaborative session focused on building strong partnerships and effective fundraising strategies. Discover how we can work together to support student success through impactful fundraising efforts at the local, regional, and state levels. This session will provide practical tools, real-life examples, and open discussion to explore how shared goals and creative collaboration can drive sustainable funding and greater opportunities for all SkillsUSA members.
9:35 - 10:05 AM	General	Running and Training Officers	Mike Rice	This session aims to provide you with the knowledge and tools necessary to understand the importance of a local officer team and to build and grow a strong, effective team that will support and enhance your local chapter.
10:10 - 10:55 AM	General	Networking 101 - Leveraging Your Skills to Successfully Network with Others	Jason Poot	Connecting with new people can be hard, but it doesn't have to be! In this session, attendees will learn how they can leverage their individual skills to successfully network with others within the CTE field! Attendees will learn best-practices for how to connect with industry partners and communicate ways that they could support the great work you are doing in your classroom!
11:00 - 11:45 AM	1	Creating a Culture of Support <i>*This session is suggested for Advisors with less than 3 years of experience*</i>	Elissa Heal	This session is designed to foster a culture of support among advisors, emphasizing strategies to enhance collaboration, communication, and mutual encouragement within your advisory team.
	2	Creating a Culture of Succession - Fostering Sustainable Practices at your School <i>*This session is suggested for Advisors with 3+ years of experience*</i>	Warren Caskey	This session focuses on creating a culture of succession by developing sustainable practices that will ensure the long-term success of continuity of your school's success and initiatives.
11:45 AM - 12:40 PM	General	Lunch		This is included for all registrants and is a chance to network with colleagues!
12:45 - 1:30 PM	General	Empowering Classrooms with PMIEF: Bringing Project Management to Life	PMIEF	PMIEF instructors to lead this session, equipping advisors with adaptable project-management tools and teaching strategies. How to incorporate real-world planning into classroom instruction. Learn why these life skills helps with critical thinking, collaboration, communication, and resource management. Lets Learn how to enhance student outcomes and chapter projects, while creating career-ready learners who lead with intention.
1:35 - 2:20 PM	1	Integrating Local Competitions as a Curricular Resource	Coming Soon	The impact of competitions reaches far beyond the champions' podium! In this session, attendees will explore how competitions can be used as an academic tool, including how scores and placement reports can serve as helpful assessment data for curricular design! Questions like, "What does it look like to host a local competition?" and "How do I get my students excited for local competitions?" and more will be answered in this session!
	2	Avoiding Burnout as a SkillsUSA Advisor	Jackie Walker	This session will provide strategies for avoiding burnout as a SkillsUSA Ohio Advisor. Focusing on balancing out responsibilities, maintaining well-being, and sustaining enthusiasm for your role.
2:25 - 3:10 PM	General	Let's Build a Chapter	All Presenters	Building a successful chapter is hard. With all the various elements impacting our work, it can sometimes be a lot to manage. In this session, attendees will explore what it means to find success in your local chapter, identify potential challenges, network with peers, and begin to establish a network of support. Redesigned for 2025, this session will be structured as a workshop, with attendees leaving this session with a draft of their plan for the 25-26 Academic Year!
3:10 - 3:35 PM	General	SkillsUSA Ohio 25-26 Updates & Awards Ceremony	Jackie Walker	Jackie Walker will discuss the plans for SkillsUSA Ohio events, competition updates and alignments, and other activities. This session will review the opportunities for you and your students at the regional, state, and national level. As we move into the next generation, we are working together to develop a plan for the long-term sustainability of SkillsUSA Ohio. Wrap-up and distribution of Certificates and Curriculum materials.